

# Verizon "Wish for More" Sweepstakes

## Official Rules

**NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING.**

This Sweepstakes is open to legal residents of the United States or D.C. excluding Puerto Rico, the U.S. Virgin Islands and U.S. Military installations in foreign countries, 18 years of age or older as of the day on which they enter. Void outside the U.S. and where prohibited, or otherwise restricted by law. Subject to all federal, state and local laws.

The Verizon "Wish for More" Sweepstakes (the "Sweepstakes") begins at 3:00:01 PM Eastern Standard Time ("EST") on July 10, 2014 and ends at 8:59:59 PM EST on July 29, 2014 (the "Sweepstakes Period"). The Sweepstakes will consist of one random drawing for grand prize. Please refer to the Random Drawing Table (Rule 1) below for Random Drawing Entry Periods, schedule of drawing and prize.

### 1. RANDOM DRAWING TABLE

Random Drawing	Entry Period	Entry Received By	Random Drawing Date	Prize and Quantity
1	7/10/14 3:00:01 PM EST-7/29/14 – 8:59:59 PM EST	7/29/14 at 8:59:59 PM EST	7/30/14	(1) Grand Prize: 2 KCON tickets, 3 nights hotel, domestic round trip airfare for 2. Plus choice of (1) smartphone, (1) tablet, and (1) accessory on "Wish for More" entry  RV: \$4,000

**2. HOW TO ENTER:** To enter the Sweepstakes entrants must do one of the following:

**A. VIA Instagram:** Verizon Wireless subscribers and subscribers from other carriers may enter via Instagram during the Sweepstakes Period. Enter by following "KCONWishSweepstakes" account on Instagram. To complete your sweepstakes entry, you would submit from your Instagram account and upload photos of (1) smartphone, (1) tablet and (1) accessory of your choice taken at any Verizon Wireless store location and attach the hashtag "#KCONWishSweepstakes." You may be charged for the data usage according to the terms in your Customer Agreement with your wireless carrier. Subscribers from other carriers are charged according to their wireless carrier's data plan. Limit one (1) submission per Instagram account user. Sponsor reserves the right in its sole discretion to disqualify any Instagram entry at any time that, in Sponsor's sole discretion, does not comply with these Official Rules

**B. ONLINE:** Verizon Wireless subscribers and non Verizon Wireless subscribers can enter for free without using Instagram. Log on to: [www.verizonwireless.com/HeatUpYourSummer](http://www.verizonwireless.com/HeatUpYourSummer) where you will be asked to provide basic contact information, including your name and a valid email address. You have the option to either list your (1) smartphone, (1) tablet and (1) accessory at any Verizon Wireless store locations. There is a limit of one (1) entry per person regardless of method of entry. All entries must be received no later than 8:59:59 PM EST on July 29,

2014. All entries become the sole property of Verizon Wireless and TD Wang Advertising (collectively, "Sweepstakes Entities"), and receipt of entries will not be acknowledged. Incomplete entries are void. Any individual who attempts or otherwise encourages, directly or indirectly, the entry of multiple or false contact information under multiple identities, by cellular phone, or uses any device or artifice to enter or encourage, directly or indirectly, multiple or false entries, as determined by the Sweepstakes Entities, will be disqualified. Lost, illegible, or incomplete entries will be deemed ineligible and disqualified. If you enter by Instagram, you must have a valid user account. In case of dispute as to identity of entrant, entry will be declared made by the authorized account holder. "Authorized Account Holder" is defined as the natural person who is assigned under valid account information.

If you enter online, in the event of a dispute regarding entries received from multiple users having the same online entry account, you will be required to provide the name of the authorized subscriber of the online entry account at the time of entry and that person will be deemed to be the entrant and must comply with these Official Rules. In such case, online entry information will be declared made by the authorized account holder of the telephone number/email address submitted at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to a telephone number/email address by a telephone company, wireless service provider, Internet access provider, Internet service provider or other organization (e.g. business, educational, institution, etc.) that is responsible for assigning email addresses, telephone numbers or wireless phone numbers for the telephone exchange associated with the submitted telephone number/email address or the domain associated with the submitted telephone number, as applicable. Sweepstakes Entities and their respective parents, subsidiaries and affiliates are not responsible for late, lost, incomplete, or misdirected entries or for technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the sender, or by any of the equipment or programming associated with or utilized in the Sweepstakes which may limit the ability to participate, or by any human error that may occur in the processing of the entries in the Sweepstakes.

If for any reason, (including infection by computer virus, bugs, worms, tampering, unauthorized intervention, fraud, technical failures, or any other cause beyond reasonable control of Sweepstakes Entities and their respective parents, subsidiaries and affiliates, that corrupts or affects the administration, security, fairness, integrity, or proper conduct of the Sweepstakes), and the Sweepstakes is not capable of being conducted as described in these Official Rules, Sweepstakes Entities shall have the right, at their sole discretion, to cancel, terminate, modify or suspend this Sweepstakes, and select the prize Winner from entries received prior to action taken, or as otherwise deemed fair and appropriate by Sweepstakes Entities. Sweepstakes Entities reserve the right to prosecute any fraudulent entries to the fullest extent of the law. At the Sweepstakes Entities' sole discretion, Sweepstakes Winner and guest may be disqualified at any time.

**3. RANDOM DRAWING:** Winner will be selected in random drawings on or about the dates listed in the Random Drawing Table set forth in Section 1 from among all eligible entries received. Drawings will be conducted by TD Wang Advertising, an independent judging organization whose decisions are final on all matters relating to this Sweepstakes. Odds of winning a prize will depend upon the total number of eligible entries received for each Entry Period. The Winner will be notified by telephone or text message. The Winner must respond to such notification within two (2) days after the notification is sent or an alternate Winner may be selected from the remaining eligible entries.

#### **4. PRIZE:**

One (1) Grand Prize: Two (2) KCON ticket, up to three (3) nights hotel stay double occupancy, and domestic round trip airfare for two (2). Additional prizes included winner's choices of one (1) smartphone, one (1) tablet, and one (1) accessory as submitted on sweepstakes entry. Approximate Retail Value ("ARV"): \$4,000 will be awarded. Excluded all Apple products included smartphones and tablets. No travel extensions permitted. Winner and guest must travel on same itinerary. Winner and guest must possess all necessary documentation required for air travel (e.g., valid photo identification and, if applicable, U.S. passport). Meals, gratuities, transportation to

and from winner's home and airport, upgrades, fuel, rental car, incidentals, optional entertainment, departure taxes, customs/agriculture fees, and other expenses not specifically mentioned herein are the winner's responsibility. No responsibility is assumed by Sponsor for canceled, delayed, suspended or rescheduled events, and no refund or compensation will be made in such instance. Travel and accommodations and tickets to the event(s) are subject to availability. Travel restrictions, conditions and limitations may apply. Sponsor will not replace any lost, mutilated, or stolen tickets, travel vouchers or certificates. Sponsor reserves the right to select airport, airline, hotel, ground transportation and event seating in its sole discretion. Airline tickets are nonrefundable and nontransferable and are not valid for upgrades or frequent flyer mileage accrual. Winner and guest will be required to execute an Affidavit of Eligibility/Release of Liability prior to departure, and failure to do so may result in forfeiture of prize.

**5. ELIGIBILITY:** Sweepstakes is open to legal U.S. or D.C. residents 18 years of age or older as of date of entry. Employees of Verizon, T.D. Wang Advertising or any of their respective parent and affiliated companies, subsidiaries, agents, advertising and promotional agencies and any and all other companies associated with the Sweepstakes and the immediate families (parent, siblings, children and spouse) and persons residing in the same household (whether related or not) of such employees are not eligible to enter or win. Void in Puerto Rico, the U.S. Virgin Islands, U.S. Military installations in foreign countries, anywhere outside of the U.S., and where prohibited, taxed, or restricted by law.

**6. GENERAL:** By entering, all entrants agree to be bound by these Official Rules and by the decisions of the Sweepstakes Entities, which shall be final and binding. By participating in the Sweepstakes by Instagram, all entrants authorize Verizon Wireless to communicate with them by message and to provide TD Wang Advertising with their user account. By accepting the prize, the Winner grants to Sweepstakes Entities the right to use Winner's name, likeness, image, voice, hometown, and biographical information in advertising, trade and promotion, including on the Internet or via wireless application protocol, without further notice, compensation or permission, except where prohibited by law. Prize Winner will be required to execute an Affidavit of Eligibility and Publicity/Liability Release, where lawful, prior to being awarded the prize, which must be returned within two (2) days of receipt of the Affidavit by the potential Prize Winner or another Winner will be randomly selected. If the potential Prize Winner is a minor in his or her state of residence, his or her respective parent or guardian will be required to execute the Affidavit acknowledging, confirming and consenting to the minor's Eligibility and/Publicity/Liability Release. If parent or legal guardian is unavailable to execute this Affidavit, an alternate Winner will be selected.

All taxes and any other expenses due on the receipt and use of the prize are solely the responsibility of the Winner.

Any personal information supplied by any entrant to Sweepstakes Entities will be subject to Verizon Wireless' privacy policy posted at <http://www22.verizon.com/privacy> and terms of service posted at <http://www.verizonwireless.com>. Entrants who do not comply with these Official Rules or attempt to interfere with this Sweepstakes in any way shall be disqualified. The use of automated entry devices or any other conduct that impedes the integrity of the Sweepstakes is prohibited. Sweepstakes shall be construed only according to D.C. and U.S. laws. This Sweepstakes shall be governed by the laws of the state of New Jersey without regard to its conflict of laws provision.

**7. INDEMNIFICATION:** By entering entrant agrees to release, hold harmless and indemnify Verizon Wireless, T.D. Wang Advertising and each of their respective parents, subsidiaries, affiliates, contractors, directors, officers, governors, employees and agents against any and all liability, damages or causes of action (however named or described), with respect to or arising out of either (i) entrant's participation in the Sweepstakes; or (ii) the receipt use or misuse of the prize awarded in the Sweepstakes, including but not limited to any claims for loss, damage to property, personal injury, and/or death which may occur in connection with, preparation for, or travel related to the Sweepstakes, or claims based on defamation, rights of privacy, rights of publicity or prize delivery. False or deceptive entries or acts will render the entrant ineligible. Sweepstakes Entities are not responsible for printing or other errors in these Official Rules promotion materials or otherwise in the offer or administration of this

Sweepstakes. The Sweepstakes Entities make no warranty, guaranty or representation of any kind, and disclaim any implied warranty, concerning any prize.

**8. OFFICIAL RULES:** Official Rules are available online at: [www.verizonwireless.com/HeatUpYourSummer](http://www.verizonwireless.com/HeatUpYourSummer)

**9. WINNER'S LIST:** You may request the Winner's List by sending a self-addressed, stamped envelope by 8/5/14 to: KCON Sweepstakes c/o T.D. Wang Advertising Group, 409 Maynard Avenue South, Suite 208, Seattle, WA 98104. The return envelope must contain the requesting person's full name and physical address. No post office box addresses are allowed. Winner's name requests will not be honored unless you comply with these requirements.

**10. SPONSOR:** Verizon Wireless, One Verizon Way, Basking Ridge, New Jersey 07920.